

CONTRACT



ENCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCN.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

Greer Margolis & Mitchell
3050 K Street Northwest
Washington, DC 20007
USA

Contract / Revision		Alt Order #
905893 / 5		25170684
Product		
4714 candidate		
Contract Dates	Estimate #	
10/25/16 - 10/31/16	4714	
Advertiser	Original Date / Revision	
POL/Roy Cooper for Governor	07/19/16 / 10/13/16	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
ENCT	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35+		
Agency Code	Advertiser Code	Product 1/2
9912856	297	317
Agency Ref	Advertiser Ref	
IN117/SP159/AL1336		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	ENCT	10/25/16	10/31/16	Steve Wilkos	8a-9a		:30				NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	4				\$5.00				
2	ENCT	10/25/16	10/31/16	Steve Wilkos	9a-10a		:30				NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	4				\$15.00				
3	ENCT	10/25/16	10/31/16	Cops	5p-530p		:30				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	5				\$10.00				
4	ENCT	10/30/16	10/30/16	Su 3p Movie	3p-5p		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S	2				\$10.00				
6	ENCT	10/27/16	10/27/16	Thu 9p Supernatural	9p-10p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	---T---	1				\$100.00				

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Corrected product code



WNCN
3221 South Evans Street
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(252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
906893 / 5	25170684

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	4714 candidate	4714

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
7	ENCT	10/25/16	10/25/16	Tue 9p No Tomorrow	9p-10p No Tomorrow		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-T-----	1				\$65.00				
8	ENCT	10/28/16	10/28/16	Fri 8p Vampire Diaries	8p-9p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	----F--	1				\$100.00				
9	ENCT	10/26/16	10/26/16	Wed 9p Frequency	9p-10p Frequency		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	--W----	1				\$65.00				
10	ENCT	10/30/16	10/30/16	Sun 9p Marvel Agents of S	9p-10p Marvel Age		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S	1				\$20.00				
11	ENCT	10/25/16	10/31/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5				\$35.00				
12	ENCT	10/25/16	10/31/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S-	1				\$25.00				
13	ENCT	10/25/16	10/31/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S	1				\$25.00				
14	ENCT	10/25/16	10/31/16	Cougar Town	11p-1130p		:30				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5				\$10.00				
15	ENCT	10/25/16	10/31/16	Cougar Town	1130p-12a		:30				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5				\$10.00				
16	ENCT	10/25/16	10/31/16	Community	1230a-130a		:30				NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5				\$5.00				
17	ENCT	10/25/16	10/31/16	Jerry Springer	10a-11a		:30				NM	2	\$30.00

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Contract / Revision	Alt Order #
905893 / 5	25170684

Contract Dates	Product	Estimate #
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Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
18	ENCT	10/25/16	10/31/16	Robert Irvine	3p-4p		:30				NM	5	\$50.00
Week:		10/25/16	10/31/16	MTWTF--				5	\$10.00				
19	ENCT	10/25/16	10/31/16	Cheaters	4p-5p		:30				NM	5	\$50.00
Week:		10/25/16	10/31/16	MTWTF--				5	\$10.00				
20	ENCT	10/31/16	10/31/16	Supergirl	8p-9p Supergirl		:30				NM	1	\$100.00
Week:		10/25/16	10/31/16	M-----				1	\$100.00				
21	ENCT	10/31/16	10/31/16	Mon 9p Jane the Virgin	9p-10p		:30				NM	1	\$65.00
Week:		10/25/16	10/31/16	M-----				1	\$65.00				
22	ENCT	10/28/16	10/28/16	Fri 8p Vampire Diaries	8p-9p		:30				NM	1	\$65.00
Week:		10/25/16	10/31/16	----F--				1	\$65.00				
23	ENCT	10/25/16	10/31/16	Cops	9p-10p		:30				NM	1	\$20.00
Week:		10/25/16	10/31/16	-----S-				1	\$20.00				
24	ENCT	10/25/16	10/31/16	Seinfeld	1030p-11p		:30				NM	5	\$125.00
Week:		10/25/16	10/31/16	MTWTF--				5	\$25.00				
25	ENCT	10/25/16	10/31/16	Raising Hope	12a-1230a		:30				NM	5	\$25.00
Week:		10/25/16	10/31/16	MTWTF--				5	\$5.00				
26	ENCT	10/25/16	10/31/16	Judge Alex	2p-3p		:30				NM	2	\$20.00
Week:		10/25/16	10/31/16	MTWTF--				2	\$10.00				
27	ENCT	10/25/16	10/31/16	Seinfeld	1030p-11p		:30				NM	1	\$5.00
Week:		10/25/16	10/31/16	-----S-				1	\$5.00				

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 EASTERN NORTH CAROLINA
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28	ENCT	10/25/16	10/31/16	Cops	11p-12a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S-	1				\$5.00				
31	ENCT	10/30/16	10/30/16	Cougartown	1030p-11p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S	1				\$5.00				
32	ENCT	10/25/16	10/31/16	Heartland	1p-2p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S	1				\$10.00				
Totals												74	\$1,425.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	60	\$1,110.00	(\$166.50)	\$943.50
10/31/16 - 10/31/16	14	\$315.00	(\$47.25)	\$267.75
Totals	74	\$1,425.00	(\$213.75)	\$1,211.25

Signature: _____

Date: _____

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